EXHIBIT 85

Claude's integration in Pfizer's AI strategy

Pfizer's integration of Claude in Amazon Bedrock represents a significant milestone in pharmaceutical innovation, demonstrating how artificial intelligence can transform drug development and research processes.

Challenge

Pfizer's research teams wanted to accelerate drug development while maintaining their rigorous standards of excellence. Scientists were spending countless hours navigating through more than 20,000 documents for each drug discovery. These challenges were compounded by manual search processes that were consuming valuable research time that could have been better spent on innovation and discovery.

Solution

Pfizer took a holistic approach to implementing AI across their research infrastructure. At the heart of their solution was the integration of Claude AI through Amazon Bedrock into their internal VOX platform. This integration was carefully designed to enhance research capabilities through natural language search and voice command functionality, allowing scientists to interact with vast databases of information more intuitively.

Results and benefits

Pfizer dramatically reduced their prototype-to-MVP timeline from over three months to just six weeks, while simultaneously achieving a 55% reduction in infrastructure costs. Perhaps most significantly, scientists reclaimed 16,000 hours annually that were previously spent on manual searches, redirecting this time toward critical research activities.

Future outlook

Looking ahead, Pfizer is poised to expand their AI integration across additional research departments and develop new use cases for drug discovery. Plans include enhancing their manufacturing analytics capabilities and further optimizing research processes. This forward-thinking approach ensures that their initial success with AI implementation becomes a foundation for continued innovation and improvement.

Key learnings

AI can significantly accelerate the delivery of life-changing therapies to patients while maintaining high standards of safety and reliability. Pfizer's experience serves as a blueprint for other organizations looking to leverage AI in complex research environments, highlighting the importance of choosing the right tools and partners for digital transformation.

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